

5 year Corporate Strategy 2018 - 2023



West Devon
Borough
Council

Our Core Purpose

To make a positive impact on the lives of local people by providing valued and easy to use services.

Our Guiding Principles

- ▶ Provide value for money and good customer service
- ▶ Be open, honest, listening and responsive
- ▶ Work with partners and communities for mutual benefit
- ▶ Be open minded and embrace change

Our Challenges

- ▶ Withdrawal of core central government funding
- ▶ Setting a balanced budget without cutting statutory services
- ▶ It costs more to deliver services in a rural area
- ▶ High house prices and a dwindling working age population
- ▶ Managing development without compromising our high quality natural and built environment

How we will measure success

- ▶ Provide key performance indicators for each corporate strategy theme
- ▶ Benchmark performance against national standards
- ▶ Monitor progress quarterly through our Overview & Scrutiny process
- ▶ Refine service standards through targeted annual delivery plans
- ▶ Report annually through our Annual Report process

Corporate Strategy Themes

COUNCIL

Delivering efficient and effective services



HOMES

Enabling homes that meet the needs of all



ENTERPRISE

Creating places for enterprise to thrive and business to grow



COMMUNITIES

Council and residents working together to create strong and empowered communities



ENVIRONMENT

Protecting, conserving and enhancing our built and natural environment



WELLBEING

Supporting positive, safe and healthy lifestyles and helping those most in need

